

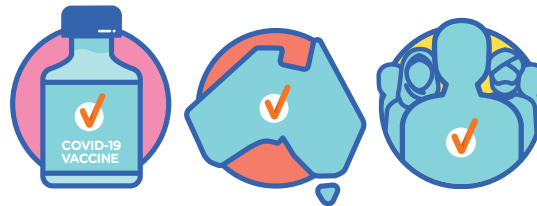
STAKEHOLDER PACK

Coronavirus (COVID-19) Multicultural Outreach

February 2021

COVID-19
✓ **VACCINATION**

Safe. Effective. Free.



CONTENTS

Introduction	3
This update	4
What you can do to help	5
Key messages	6
How to make your own video	9
Videos	10
Audio recordings	11
Social media	12
Social media assets	13
Social media captions	14
Fact sheets and posters	15

INTRODUCTION

Safe and effective COVID-19 vaccines will be available for everyone in Australia to help protect us from COVID-19. This includes all Australian citizens, permanent residents, temporary visa-holders and those without a Medicare card. The Department of Health is committed to making information about COVID-19 vaccines available to everyone in Australia, including multicultural communities.

This pack includes links to a range of translated COVID-19 vaccine information including audio files, videos, social media content, posters and fact sheets.

As a key stakeholder with important connections with multicultural communities, we ask for your support in sharing this information widely through your networks.

THIS UPDATE

This update provides translated information on the rollout of COVID-19 vaccines in Australia, including:

- **Australia's vaccine approval process**
- **Australia's rollout strategy**
- **Phases of the rollout**
- **Priority populations**
- **Locations for vaccinations**
- **How vaccines work**
- **What to do while we wait for a vaccine**

WHAT YOU CAN DO TO HELP

You can help by:

- Sharing the materials available in this stakeholder kit, including audio files, with your community by email, social media, or via messaging apps such as WhatsApp, Viber, WeChat, Messenger and others.
- Printing fact sheets or posters and displaying them in your place of work or community organisation.
- Directing people to the Department of Health website for the latest information and updates. The website now has vaccine content in one place available in 63 languages: **health.gov.au/covid19-vaccines-languages**
- Encouraging people in your community to have the COVIDSafe app and keep the app active to help public health officials quickly find and help people who may have been exposed to COVID-19.
- Advising anyone who would like more information to call the National Coronavirus Help Line on **1800 020 080**. It operates 24 hours a day, seven days a week. For people who do not speak English they can contact the Translating and Interpreting Service (TIS National) on **131 450** for translating or interpreting services.

KEY MESSAGES

Vaccines

- Safe and effective COVID-19 vaccines will help protect our community from coronavirus.
- The vaccines will be free.
- Vaccines will be available for everyone in Australia. This includes all Australian citizens, permanent residents, temporary visa-holders and those without a Medicare card.
- Australia's independent medicines regulator, the Therapeutic Goods Administration (TGA), has strict standards for reviewing COVID-19 vaccines. They only approve vaccines that are safe and effective.
- The Australian Government has made a plan on how vaccines will be distributed in Australia based on advice from health experts.
- The plan has information about the people who need protection the most, the locations where the vaccine will be available, and the order that the vaccine will be provided to groups in Australia.

KEY MESSAGES

Vaccine priority groups and locations

- Health experts have provided advice on who needs protection the most from vaccination.
- Quarantine and border workers, and frontline at-risk healthcare workers need protection the most because they are in direct contact with people who may have caught COVID-19.
- Residential aged care and disability care residents, and residential aged care and disability workers also need protection most because the elderly are at high risk from COVID-19.
- People who regularly volunteer within residential aged care facilities are considered staff for the purpose of COVID-19 vaccination. They are also eligible for COVID-19 vaccination with the first group.
- The next group includes anyone in Australia aged over 70, other health care workers, Aboriginal and Torres Strait Islander adults, people with an underlying medical condition or disability and defence personnel, emergency services workers and meat processing workers.
- Vaccination will then be available for the broader community during 2021.

KEY MESSAGES

Stay COVIDSafe

To keep you and your community safe, you should continue to:

- Stay 1.5 metres away from other people.
- Stay home if you feel unwell and get tested for COVID-19.
- Wash your hands regularly or use hand sanitiser.
- Always cough or sneeze into your arm or a tissue.
- Have the COVIDSafe app to help health officials notify you if you have been in contact with someone who has COVID-19.

HOW TO MAKE YOUR OWN VIDEO

Click on the link below for a guide on how to make your own video to share on your channels.

This guide contains key points on COVID-19 vaccines and COVIDSafe behaviors, as well as tips for filming your own video on your mobile phone. It's easy to do, and your video will play an important role in getting critical health information out to your community.

Download the Video Development Guide to assist you to make your own video:

[Video Development Guide](#)

VIDEOS

The videos below contain helpful information on Australia's COVID-19 vaccines and addresses specific topics like the vaccine approval process, how vaccines work, priority group rollout and the development times for vaccines.

Click on the languages to access in-language videos.

Arabic

Burmese

Simplified Chinese

Traditional Chinese

Dari

English

French

Greek

Hazaragi

Hindi

Indonesian

Italian

Japanese

Karen

Khmer

Korean

Lao

Nepali

Persian/Farsi

Punjabi

Russian

Somali

Spanish

Swahili

Tagalog/Filipino

Tamil

Thai

Turkish

Urdu

Vietnamese

N.B: Links will not open in an Internet Explorer web browser

AUDIO RECORDINGS

The audio recordings below contain helpful information on COVID-19 vaccines.

Click on the languages to access in-language audio.

[Arabic](#)

[Assyrian](#)

[Cantonese](#)

[Dari](#)

[English](#)

[Greek](#)

[Hazaragi](#)

[Hindi](#)

[Indonesian](#)

[Italian](#)

[Japanese](#)

[Karen](#)

[Khmer](#)

[Korean](#)

[Lao](#)

[Macedonian](#)

[Mandarin](#)

[Nepali](#)

[Persian/Farsi](#)

[Polish](#)

[Portuguese](#)

[Punjabi](#)

[Russian](#)

[Serbian](#)

[Somali](#)

[Spanish](#)

[Swahili](#)

[Tagalog/Filipino](#)

[Tamil](#)

[Thai](#)

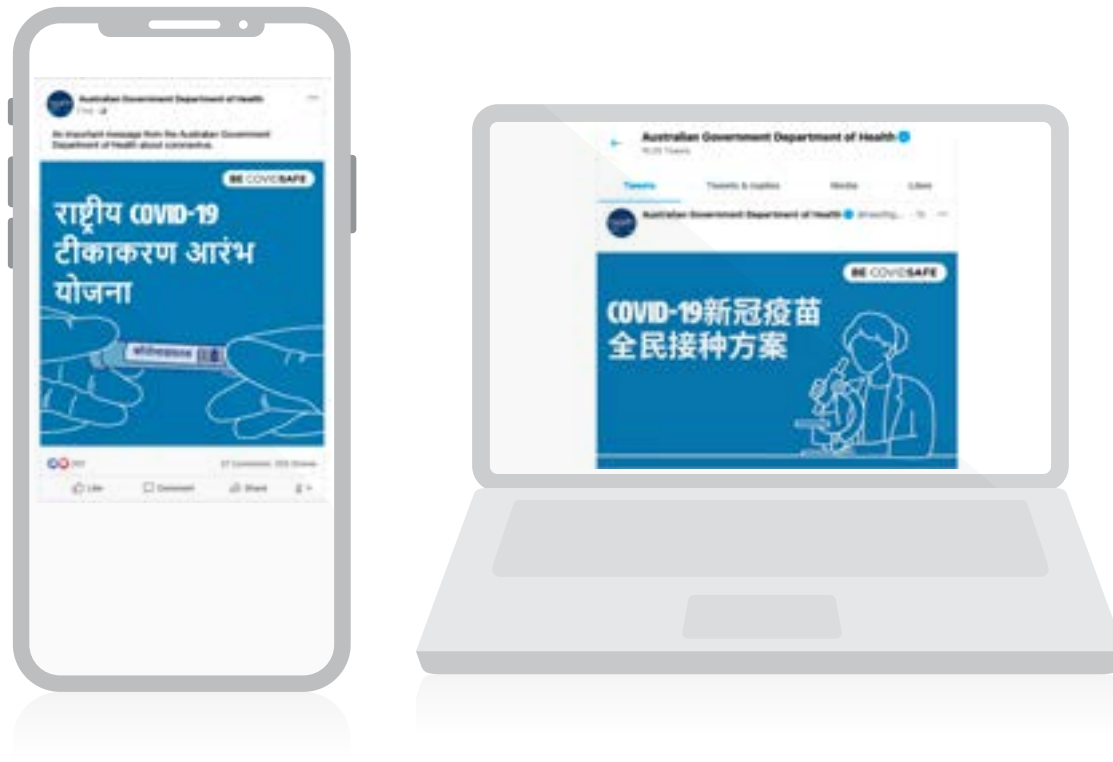
[Turkish](#)

[Vietnamese](#)

N.B: Links will not open in an Internet Explorer web browser

SOCIAL MEDIA

Keep your community safe by sharing important health messages on social media. Ready-to-post social media content is available to access on the next slide, in the languages listed.



SOCIAL MEDIA ASSETS

Click on the languages to access in-language social media assets.

[Arabic](#)

[Assyrian](#)

[Simplified Chinese](#)

[Traditional Chinese](#)

[Dari](#)

[English](#)

[Greek](#)

[Hazaragi](#)

[Hindi](#)

[Indonesian](#)

[Italian](#)

[Japanese](#)

[Karen](#)

[Khmer](#)

[Korean](#)

[Lao](#)

[Macedonian](#)

[Nepali](#)

[Persian/Farsi](#)

[Polish](#)

[Portuguese](#)

[Punjabi](#)

[Russian](#)

[Serbian](#)

[Somali](#)

[Spanish](#)

[Swahili](#)

[Tagalog/Filipino](#)

[Tamil](#)

[Thai](#)

[Turkish](#)

[Urdu](#)

[Vietnamese](#)

N.B: Links will not open in an Internet Explorer web browser

SOCIAL MEDIA CAPTIONS

In-language captions can be accessed here.

Arabic

Assyrian

Simplified Chinese

Traditional Chinese

Dari

English

Greek

Hazaragi

Hindi

Indonesian

Italian

Japanese

Karen

Khmer

Korean

Lao

Macedonian

Nepali

Persian/Farsi

Polish

Portuguese

Punjabi

Russian

Serbian

Somali

Spanish

Swahili

Tagalog/Filipino

Tamil

Thai

Turkish

Urdu

Vietnamese

N.B: Links will not open in an Internet Explorer web browser

FACT SHEETS AND POSTERS

The fact sheets and posters below contain helpful information on COVID-19 vaccines and COVIDSafe behaviours.

Click on the languages to access in-language fact sheets and posters.

[Albanian](#)

[Amharic](#)

[Arabic](#)

[Armenian](#)

[Bengali](#)

[Bosnian](#)

[Bulgarian](#)

[Burmese](#)

[Simplified Chinese](#)

[Traditional Chinese](#)

[Croatian](#)

[Dinka](#)

[Dutch](#)

[English](#)

[Finnish](#)

[French](#)

[German](#)

[Greek](#)

[Gujarati](#)

[Hakha Chin](#)

[Hazaragi](#)

[Hebrew](#)

[Hindi](#)

[Hmong](#)

[Indonesian](#)

[Italian](#)

[Japanese](#)

[Karen](#)

[Khmer](#)

[Kirundi](#)

[Korean](#)

[Kurdish](#)

[Lao](#)

[Macedonian](#)

[Malayalam](#)

[Maltese](#)

[Nepali](#)

[Pashto](#)

[Persian/Farsi](#)

[Polish](#)

[Portuguese](#)

[Punjabi](#)

[Rohingya](#)

[Romanian](#)

N.B: Links will not open in an Internet Explorer web browser

FACT SHEETS AND POSTERS

The fact sheets and posters below contain helpful information on COVID-19 vaccines and COVIDSafe behaviours.

Click on the languages to access in-language fact sheets and posters.

Russian

Samoan

Serbian

Sinhalese

Slovak

Slovenian

Somali

Spanish

Swahili

Tagalog/Filipino

Tamil

Thai

Tibetan

Tigrinya

Turkish

Urdu

Ukrainian

Vietnamese

N.B: Links will not open in an Internet Explorer web browser

For further information visit
www.health.gov.au/covid19-vaccines-languages

COVID-19
VACCINATION
Safe. Effective. Free.

